## Claims

- 1. Metal oxide complex powder obtained by polymerizing a polymerizable and unsaturated group-containing monomer via a polymerization initiation group introduced onto the surface of at least one metal oxide selected from the group consisting of zinc oxide, titanium oxide and cerium oxide.
- 2. Cosmetics comprising the metal oxide complex powder of claim 1.
- 3. The cosmetics according to claim 2, wherein the metal oxide is present inside of the complex powder.
- 4. The cosmetics according to claim 2 or 3, wherein the metal oxide complex powder is obtained by polymerization in the presence of a transition metal complex.
- 5. The cosmetics according to claim 2 or 3, wherein the metal oxide complex powder is obtained by polymerization in the presence of a halogenated copper and an organic compound capable of coordination with copper.
- 6. The cosmetics according to any of claims 2 to 5, wherein the polymerization initiation group is a halogenated alkyl group.
- 7. Use of the metal oxide complex powder of claim 1 for cosmetics.